



# THE LYRA IMAGING SYMPOSIUM

Rancho Las Palmas Resort  
Rancho Mirage, CA  
www.lyra.com

Lyra Research, Inc.

Imaging Industry  
Advice and Insight

## **Attendee Feedback**

"I've always found the Lyra Symposium to be a great way to get clear analysis and insightful knowledge about the hard-copy market and related trends. The Symposium is also a great way to network with industry leaders and partners that are vitally important to Microsoft's business."

Andy Simonds  
Group Program Manager,  
Windows Digital Documents Team  
Microsoft Corporation

"This is by far the best conference we attend each year. The opportunity to meet with industry colleagues also makes this conference an automatic to attend."

Dave McCarthy  
Vice President and General Manager  
Printer Imaging  
Monotype Imaging Inc.

"The Symposium offers an excellent mix of perspective and data from the industry and from Lyra."

Dan Olszewski  
President/CEO  
Katun Corporation

"Excellent format. A great use of my time—very valuable."

Nolan Sundrud  
Small and Medium Business Analyst Relations  
Hewlett-Packard Development Company

"Always a great industry event. Very beneficial."

Jan Daley-Austin  
Analyst & Consultant Relations  
Xerox Corporation

"A worthwhile and valuable industry event."

Reid Laurens  
Manager, New Product Development  
Business Papers  
Domtar Industries, Inc.

"The combination of meeting some key industry people and gaining the knowledge from the presentations really helps me to better understand where to lead QualityLogic."

James Mater  
President and CEO  
QualityLogic

"A worthwhile opportunity to chat with competitors, partners, and analysts."

Judy Hannon  
Business Analyst  
Xerox Corporation

"As a regular sponsor of the Lyra conference, I am pleased to mark it as 'highly commended'. The attendees are of the highest caliber, the organization is always superb and the conference itself is one of the highlights of the printing and imaging year for us. If you haven't made it down to Palm Springs in January to hang out with Lyra and the cream of the imaging and printing industry then you have definitely missed out big time!"

Tony Harris  
Chief Technical Officer & Founder  
Software Imaging

"Excellent information at a strategic level!"

Michelle Garrett  
Sales Manager, Digital and Retail Papers  
Smart Papers, LLC

"Excellent, interesting presentations; good variety of related topics."

Tom Mager  
Vice President, Software Engineering  
Zoran Imaging Division

"The Symposium is a premier industry networking event, bringing together fresh insight and analysis from Lyra with leading industry thinkers from across the document output and related technologies markets."

Kevin Pickhardt  
CEO  
Pharos Systems International, Inc.