

Press release

Lyra Network Receives a Special Award for Business Excellence in the Field of

Payment Technology at the French Tech Tour to India 2018

Source: Business Standard

Find the link of the news below:

https://www.business-standard.com/article/pti-stories/lyra-network-receives-a-special-award-for-business-excellence-in-the-field-of-payment-technology-at-the-french-tech-tour-to-india-2018-118102400950 1.html

Mumbai, October 24, 2018

With the French President, <u>Emmanuel Macron</u> opening the doors for Indian entrepreneurs and startups, <u>France</u> is focusing on technology and developing strong partnerships with the Indian startups ecosystem.

The <u>French Tech Tour</u> in <u>India</u> was held for tech startup companies to come together and to develop commercial and technological partnerships in <u>India</u>.

<u>Lyra</u> Network was the first company to be felicitated during the event and was presented with the honour by H.E. Alexandre Ziegler, <u>Ambassador of France</u> to India.

"The Indo-French relationship is nurtured by French companies that have chosen to come to India and to invest in this country. That is why I am pleased to present a special award tonight to Lyra Network on its 10th anniversary in India. We hope that the next 10 years will be as or even more successful," said H.E. Alexandre Ziegler, Ambassador of France to India.

<u>Lyra Network</u> has crossed many thresholds and milestones over the past decade and works with the major banks in India and several government organisations like India Post. The company envisions expanding its presence in India by providing multiple offerings in the dynamic payment domain. In its 10 years in India, <u>Lyra Network</u> has been recognized as one of the twenty most promising payments and <u>card technology</u> company in India. <u>Lyra</u>

<u>Network</u> was also selected to be a part of the delegation with the <u>President</u> of France <u>Emmanuel Macron</u> during his last visit to India.

"Lyra will continue to play a leading role in the government's digitisation initiative in the future. It has been an eventful decade for us and with every step forward, we are ensuring that we maintain the repute of being the leading payment solutions company. In the coming days of innovation, we strive to maintain dedication, best technology, best customer service, and above all, huge investments in terms of time, efforts and money," said Rajesh Desai, CEO and Director, Lyra India, about their future plans and growth in India.

"Lyra India has been progressive and dynamic throughout this past decade and we look forward to more eventful and fruitful decades to come," says Christophe Mariette, Chairman of Lyra India and Associate Director of Lyra Group.

About Lyra Network:

Founded in 2001 by Alain Lacour, Lyra secures <u>e-commerce</u> and proximity payments and develops value-added services to manage transactions and POS equipment on a daily basis. Based in Toulouse, Lyra is present internationally with 10 subsidiaries (India, Brazil, Germany, Spain, Colombia, Argentine, Mexico, Peru, Chile, Algerie).

Lyra's key figures:

Over 10 billion payments secured and transmitted Over 50,000 <u>e-merchants</u> Over 3,000,000 payment terminals Lyra's services are certified PCI DSS, <u>Visa Merchant Agent</u> and approved by GIE Cartes Bancaires. For further information visit: http://www.lyra.

About Lyra:

Founded in 2001 by Alain Lacour, Lyra secures e-commerce and proximity payments and develops value-added services to manage transactions and POS equipment on a daily basis. Based in Toulouse, Lyra is present internationally with 10 subsidiaries (Algeria, Germany, Brazil, Chile, Spain, India, Mexico, Argentina, Colombia and Peru). The group has over 250 employees for a turnover of €53M in 2017.

Lyra's key figures:

Over 10 billion payments secured and transmitted in 2017 worldwide

Over 50,000 e-merchants

Over 3,000,000 payment terminals worldwide

Lyra's services are certified PCI DSS, Visa Merchant Agent and approved by GIE Cartes Bancaires.

http://www.lyra.com