



Press Release

## **Business Transformation Award 2020**

*Source: Techcircle*

Mumbai, June 25, 2020

Lyra has been recognized as a Winner at the Business Transformation Award 2020 in the category 'COMPETITIVE EDGE - Cost Optimization' for Lyra's exemplary innovation and transformation.

Heartiest congratulations Mr. Rajesh Desai, CEO and MD, Lyra India, and Mr. Vipul Lakkapatri, Digital Marketing and Communication - Manager at Lyra India!

"Lyra thanks TechCircle and assures continuity in providing seamless, uninterrupted, and Cost Optimised solutions and services in the dynamic Digital Payments space.", said Rajesh Desai, CEO and MD, Lyra India.

### **About Lyra**

Started in 2007, in Mumbai, India, Lyra is established as a leader in securing e-commerce and proximity payments, working in sectors like payment gateway, IP solutions sim solutions, payment switch, merchant plug-in, etc.

Lyra's Key Figures:

- Over 10 billion payments secured and transmitted
- Over 1,20,000 e-merchants
- Over 14,00,000 POS devices
- Processing 16 million connections per day
- SSL certified, EMV 3D2.0 secured and PCI DSS V 3.2.1 compliant services

<https://lyra.com/in/>